

**BASIC
PITCH DECK
TEMPLATE**

PROBLEM

Insert your desired text here.
This is a sample text. Insert
your desired text here.

This is a sample text. Insert
your desired text here. This is
a sample text.



Outline how the
customer addresses
the issue today



Describe the pain of
the customer's
customer

Value Proposition



Insert your desired text here.
This is a sample text. Insert your
desired text here.

SOLUTION

Insert your desired text here. This is a
sample text. Insert your desired text
here. This is a sample text. Insert your
desired text here. This is a sample text.



Use Case 01

Insert your desired text here. This
is a sample text.



Use Case 02

Insert your desired text here. This
is a sample text.

Insert your
desired
text here.

WHY NOW?

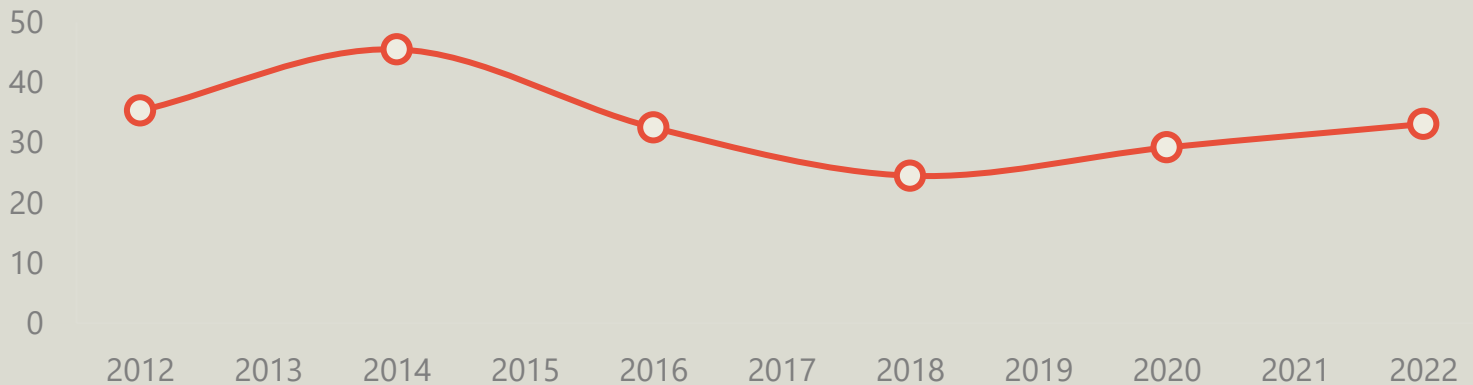
Evolution of Your Product Category

Insert your desired text here. Insert your
desired text here. This is a sample text.
This is a sample text. Insert your desired
text here. This is a sample text.



Insert your desired
text here. This is a
sample text.

33.1%



Placeholder

MARKET SIZE



Total Addressable Market

Insert your desired text here. This is a sample text. Insert your desired text here.



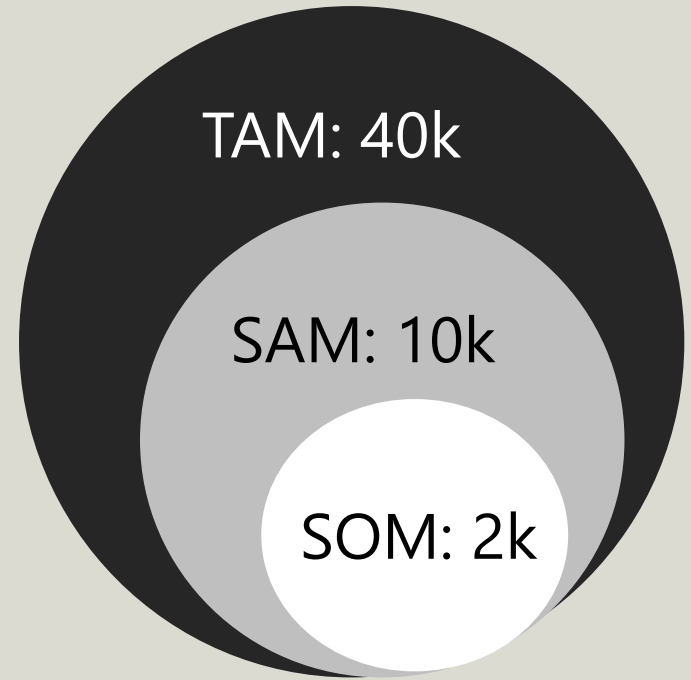
Served Available Market

Insert your desired text here. This is a sample text. Insert your desired text here.



Share of Market

Insert your desired text here. This is a sample text. Insert your desired text here.



**Insert your
desired text here.**

Placeholder

COMPETITION

Replace
With
Logo

Replace
With
Logo

Replace
With
Logo

Replace
With
Logo



Placeholder

Insert your desired text
here. This is a sample
text.

	Feature 1	Feature 2	Feature 3	Feature 4	Feature 5	Feature 6
Competitor 1						
Competitor 2						
Competitor 3						
Competitor 4						

PRODUCT



PRODUCT LINEUP

- Functionality
- Architecture
- Features
- Form Factor
- Intellectual Property..

**Development
Road Map**



Goal1



Goal 2

BUSINESS MODEL

Insert your desired text here. This is a sample text. Insert your desired text here.

This is a sample text. Insert your desired text here. This is a sample text.

Placeholder



**Revenue Model &
Pricing**



**Sales &
Distribution Model
Customer Pipeline
List**



Lifetime Value

FOUNDING TEAM

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Insert Headshot

Name
Title

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua



Insert Headshot

Name
Title

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua



Insert Headshot

Name
Title

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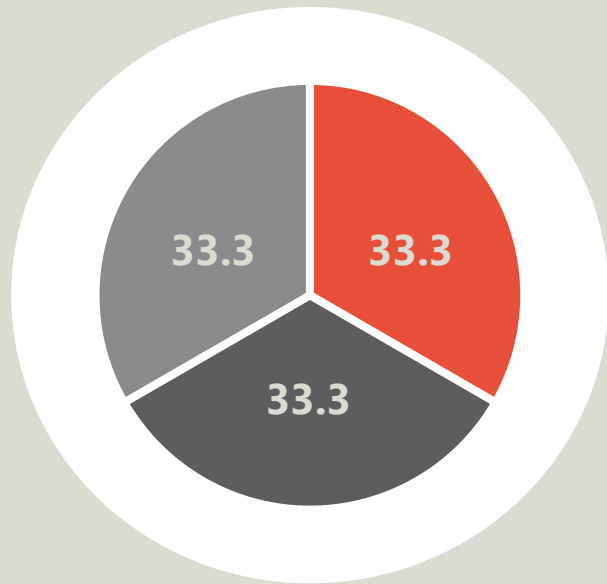


Insert Headshot

Name
Title

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FINANCIAL AND CAP TABLE



- Founder 01
- Founder 02
- Founder 03



Cash Flow

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Insert your desired text
here. This is a sample
text.



Runway

This is a sample text.
Insert your desired text
here. This is a sample
text.

FUNDRAISING (THE DEAL)

Issuer:	[Name] (the “Corporation”)
Nature of the Offering:	[Brokered or non-brokered] [private placement] (the “ Offering ”) of [Common Shares]
Type of Security:	[Common Shares] (“Common Shares”)
Offering Size:	[Up to \$50 million]
Issue Price:	[\$10.00] per [Share] (the “ Issue Price ”)
Commission:	[6.0]%
Capitalization:	Approximately \$[60,000,000]. Set forth as “Exhibit [A]”.
Dividends:	[Describe the dividend policy.]
Preferential Liquidation Rights:	[Describe any liquidation preferences.]
Definition of Liquidation Event:	[Include definition from legal counsel.]
Conversion Rights:	[Describe, if applicable.]
Anti-Dilution:	[For example: The Shares shall have certain customary anti-dilution protection for any share issuances at prices less than the Issue Price based on a weighted average formula, and subject to standard exceptions.]
Voting Rights:	[Describe the voting rights.]
Use of Proceeds:	[The proceeds from the Offering shall be primarily used for general corporate and working capital purposes.]
Closing Conditions:	[Closing of the Offering shall be conditional upon the completion of satisfactory due diligence, the execution of requisite definitive agreements for completion of the Offering, receipt of all requisite corporate approvals and third party consents for the Offering. Etc.]
Agent:	[Generic Capital Corp.]
Closing Date:	[Date] (the “ Closing ”)

Logo

Company **Name**

This is a sample text. Insert your desired text here.
This is a sample text.